

## Health and Wellbeing Board

1.	<b>Date:</b>	<b>12 June 2013</b>
2.	<b>Title:</b>	<b>Health and Wellbeing Strategy: Workstream Progress</b>

### 3. Summary

The Health and Wellbeing Strategy includes 6 strategic outcomes. These outcomes are being delivered through a set of actions to bring about change in the way we do things; to improve the health and wellbeing of all Rotherham people.

Each of the 6 outcomes has been allocated a lead officer from across the council, public health and NHS. It is the responsibility of these lead officers to develop their workstream and deliver the actions.

This report provides the Health and Wellbeing Board with an update on the progress of each of the workstreams, and enables the board to consider any issues or tensions which need to be thought through. This is alongside a more detailed presentation on one of the workstreams at each board meeting.

### 4. Recommendations

**That the Health and Wellbeing Board:**

- **Notes progress on each of the workstreams**
- **Considers any actions required to address issues, concerns or barriers**

## 5. Proposals and details

A summary of the key actions and progress against these is presented below for each workstream.

### **Prevention and Early Intervention**

- An expression of interest has been submitted to the Big Lottery Fund for the Ageing Better programme, which if successful will provide us with up to £6 million to deliver initiatives to tackle loneliness and isolation in older people. This would help deliver the 'healthy ageing' element of the workstream
- Work is in progress to develop the website and social media to communicate key health information, provide advice and signposting
- Every Contact Counts model has been agreed in principal at the previous HWBB and a working group is now looking at the detail of this, what a model could look like for Rotherham and the most appropriate way to implement
- Work is underway to map out all the current needs assessments in Rotherham, this will then be used to identify any current gaps which the refreshed document will need to pick up – including areas of priority for prevention and early intervention

### **Expectations and Aspirations**

- HWBB agreed in principle at the previous meeting to the customer pledge, young person's pledge and staff prompt card
- It was agreed that a further piece of work needed to be done to develop a single set of standards across all the partner organisations
- Following discussions with CYPS, agreement has been made for the Expectations and Aspirations sub group to look at broadening to cover the 'best start in life' elements of the HWB Strategy
- The first 'Pilot Practitioner Information Sharing' event took place on 16 May at My Place for the deprived neighbourhoods: East Herringthorpe and Dalton / Thrybergh, this was attended and good feedback has been received from all delegates. Lessons learned from this will be used to improve the next session which is taking place in Aston (date to be agreed)

### **Dependence to Independence**

- The self care / self management proposal has now been completed – which is to be presented to the Urgent Care Management Committee on 10 June
- The terms of reference of the personalisation sub-group have been refreshed and will be presented to the Urgent Care Management Committee for agreement on 10 June
- The first draft of the risk taking policy is currently being prepared, as agreed at HWBB on 10 May
- A report on the potential for Intermediate Care to increase focus on psychological and emotional rehabilitation is now completed and to be presented to Health and Wellbeing senior management meeting on 21 May
- An initial draft of the Telecare Strategy is now complete and ready for consultation
- The expression of interest to the Big Lottery Fund for the Ageing Better programme has been submitted; response due end of July

## **Healthy Lifestyles**

- Meetings held with strategic leads for leisure/green spaces and community sports development lead and physical activity to support the development of funding bids to increase the physical activity offer in the Borough, seeking to specifically support schools in making most effective use of Sport England funding.
- Meeting held with Director of Rotherham Community Transport to understand the challenges facing residents of rural or isolated communities – clear links to the Big Lottery Fulfilling Lives Healthy Ageing bid identified under Prevention and Early Intervention
- Presentation made at Practitioner Information Sharing event on Rotherham's health issues and opportunities for promoting healthy lifestyles
- Continued engagement with Lifestyle/Behaviour change strategy leads and service providers to enhance development of Theme Plan
- Weight Management Services visited by Public Health Minister in April. Considerable interest nationally following this and presentations of the outcomes from the services at an international conference

## **Long-term Conditions**

Action plan being presented in full to HWBB

## **Poverty**

- Significant progress continues to be made in all 11 deprived neighbourhood areas
- This work is overseen by a cabinet member and a strategic lead officer in each area
- In each area between 3 and 6 priority areas have been identified, and Coordinators are working corporately to ensure interagency commitment and progress on these priorities. Examples of this include:
  - In East Herringthorpe a partnership development network meeting was held on the 16<sup>th</sup> may, designed to build interagency capacity and improve awareness and focus on the priorities
  - In Dalton and Thrybergh a Community Alcohol Partnership has been launched with significant commitment from retailers and the school signing up to involve young people in producing a DVD that they can then use to raise the issue of alcohol abuse with parents, friends, relatives and the wider community
  - In Eastwood a raft of measures have contributed to a 15% reduction in flytipping and the dumping of waste
  - In Rawmarsh East work is ongoing to secure the Carnegie library for community use

## **6. Risks and Uncertainties**

Not having the appropriate resources to deliver the actions required within the workstreams; including officer time and available budget. This means that leads are having to be innovative and creative in their thinking to ensure delivery effectively and appropriately.

Each lead is currently developing their action plan. Having a plan in place will be crucial in ensuring the right actions are being delivered and enable the board to monitor effective progress.

## **7. Contacts**

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### **Workstream Leads:**

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Expectations and Aspirations  
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Healthy Lifestyles  
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Long-term Conditions  
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Poverty  
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